

## Deborah Bachrach

Special Counsel  
Healthcare Transaction & Policy  
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### PROFESSIONAL EXPERIENCE

With more than 20 years of experience in health policy and financing in both the public and private sectors, Deborah Bachrach offers her clients an extensive background in Medicaid policy and healthcare reform. Her practice focuses on developing strategies to respond to the imperatives of federal reform and Medicaid reform, particularly in balancing coverage, quality and cost containment.

Deborah has served as an advisor to the Center for Health Care Strategies, the Medicaid and CHIP Payment and Access Commission (MACPAC), and the Kaiser Family Foundation as well as state Medicaid agencies, foundations, healthcare providers and other healthcare organizations. She is currently a member of the electronic enrollment workgroup at the U.S. Department of Health and Human Services and the Value Incentives Learning Collaborative at the Institute of Medicine. She is an adjunct professor of law at the New York University School of Law, where she teaches a seminar on federal health reform.

Most recently, Deborah was the Medicaid Director and Deputy Commissioner of Health for the New York State Department of Health, Office of Health Insurance Programs. In this capacity, she was responsible for coverage, care and payment policies for over 4 million children and adults enrolled in New York's Medicaid and Child Health Insurance Programs.

Deborah was a partner at Manatt from 1992 to 2006, serving as co-chair of the Healthcare Practice Group. She provided legislative, regulatory and strategic counsel to academic medical centers, safety net hospitals, community health centers, health plans and other healthcare companies.

Prior to this, she served as Vice President, External Affairs, at St. Luke's-Roosevelt Hospital Center. She also worked for four years as New York State Chief Assistant Attorney General and for three years as Chief of the Civil Rights Bureau in the Office of the New York State Attorney General.

## EDUCATION

New York University School of Law, J.D., cum laude.  
Editor, Moot Court Board.  
University Honors Scholar; Vanderbilt Medal recipient.

University of Pennsylvania, Wharton School, B.S., cum laude.  
Beta Gamma Sigma.

## MEMBERSHIPS & ACTIVITIES

Admitted to practice in the state of New York.

## HONORS & AWARDS

Outstanding Career Achievement Award, New York Association for Ambulatory Care, 2010.

Forstner Award, Community Health Care Association of New York State, 2008.

Leadership Award, Coalition of Behavioral Health Agencies, 2008.

Best Lawyers in America, 2006, 2007.

New York Super Lawyers, 2006, 2007.

Health Advocacy Leadership Award, Morris Heights Health Center Foundation, 2003.

## PUBLICATIONS

Coauthor, "Medicaid's Role in the Health Benefit Exchange: A Road Map for States," *National Academy for State Health Policy*, March 2011.

Coauthor, "'Revisioning' Medicaid as Part of New York's Coverage Continuum," *United Hospital Fund*, January 2011.

Author, "Medicaid Payment Reform: What Policymakers Need to Know About Federal Law," *Center for Health Care Strategies*, November 2010.

Coauthor, "Implementing Federal Health Care Reform: A Roadmap for New York State," *New York State Health Foundation*, August 2010.

Author, "Payment Reform: Creating a Sustainable Future for Medicaid," *Center for Health Care Strategies*, May 2010.

State Respondent, "Health Care Reform and American Federalism: The Next Inter-Governmental Partnership," *Academy Health*, 2009.

Coauthor, "The Administration of Medicaid in New York State: Key Players and Their Roles," *United Hospital Fund*, 2006.

Coauthor, "Understanding the New State/County Paradigm: The 2005 New York State Medicaid Cap Legislation," *United Hospital Fund*, 2006.

Coauthor, "Strategic Approaches to Medicaid: Winning Legal Strategies in Health Care," *Aspatore Books*, 2005.

## **SPEAKING ENGAGEMENTS**

"Medicaid's Role in the Exchange," National Academy for State Health Policy (NASHP), March 2011.

"Federal Health Reform: New Responsibilities for States," Wagner Health Network, NYU Robert F. Wagner School, New York, NY, March 2011.

"Medicaid Purchasing Strategies: Containing Costs & Improving Quality," Ohio Legislators and Stakeholders, Columbus, OH, March 2011.

"Medicaid, CHIP & the Exchange: Making the Connections Work," National Academy for State Health Policy (NASHP), December 2010.

"Linking Medicaid Payment Policies to Access, Efficiency & Quality," Medicaid and CHIP Payment and Access Commission (MACPAC), Washington, DC, December 2010.

"Medicaid Payment Policies: The Current Landscape," Medicaid and CHIP Payment and Access Commission (MACPAC), Washington, DC, October 2010.

"Harmonizing Eligibility, Enrollment and Coverage," National Academy for State Health Policy (NASHP), New Orleans, LA, October 2010.

"Implementing Health Reform: Federal and State Strategies," Rockefeller Institute of Government, Albany, NY, September 2010.

"Federal Health Reform: Implications for New York Medicaid," New York City Bar Association, New York, NY, July 2010.